

VENICE AWARDS LE CARLINE AS A GREEN MODEL

The company of Pramaggiore will represent the Veneto at Wine in Venice

Le Carline model for **ethics, sustainability** and **innovation**. These are the three pillars on which Wine in Venice is founded, an event to be held from 28 to 30 January in Venice and which will see **twenty companies as co-protagonists of the program, one for each region**, chosen starting from these three cornerstones. During the three-day event, which will be held at the Scuola Grande della Misericordia in Venice, it will be possible to taste the wines of Le Carline, which on Sunday 29 at 2.30 pm will also be the co-star of the "Vigneto Italia - Espressioni del Nord" tasting led by AIS Veneto.

"We are happy that Wine in Venice has selected us as a symbol of the values that have represented us since day one," declares Daniele Piccinin, owner of Le Carline. *"The recognition of the work done over many years is not meant to be a point of arrival for us, but rather a new stimulus to pursue ever more courageous goals".*

Ethics, sustainability and innovation are values that Le Carline embodies perfectly. **Organic for over 35 years**, it was the first winery in Italy to produce certified vegan wines. With a view to achieving increasingly sustainable agriculture, Le Carline has long been a partner in study projects promoted by various universities and the Veneto Region - Veneto Agriculture. An example of this is the path that led to the creation of **the largest experimental field of PIWI resistant vines in Italy**, created in collaboration with the Veneto Region, with 35 varieties planted.

In recognition of the commitment to support environmentally friendly viticulture, in 2022 Le Carline received the **Equalitas certification**, which certifies the adoption of a sustainability management system in the economic, environmental and social fields. In recent years, the company has also enthusiastically joined the "**Winezero**" project, financed by the Veneto Region, which has made it possible to measure the carbon footprint of the entire wine-growing chain: in the vineyard, in the cellar, in the transport, supply of electricity (for years the company has been almost totally self-sufficient thanks to a photovoltaic system) and infrastructure.

Social commitment is the most challenging, with the "**SocialAgrinet**" project, created in collaboration with the Cooperative Alternativa Ambiente, created to promote socio-employment placements in the agricultural sector. Le Carline has contributed to the training of four "tutors" by introducing them to the operations that are carried out throughout the year in the vineyard (pruning, stripping, suckering, harvesting, etc.) who to date have assisted a total of 16 disadvantaged subjects employed in vineyard work.



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Ufficio stampa Gheusis : info@gheusis.com – 0422 928954